

PRESS INFORMATION
For immediate release

**NEW MANAGING DIRECTOR APPOINTED FOR
CLUB SYSTEMS INTERNATIONAL**

Stockport, Cheshire, 1st September 2010

Club Systems International – the UK and Ireland’s largest supplier of technology to golf clubs, and owner and operator of Europe’s biggest online golfing community, HowDidiDo.com – has announced the appointment of a new managing director.

Richard Peabody takes over the reins from September 2010, replacing Glyn Roberts, who moves to chair the company’s board.

Richard started working with Glyn Roberts in 1992 when Glyn ran the southern franchise ‘Comshop’. That company then grew and merged with Club Systems, at which point Richard took on a management role, before joining the board as operations director in 2005.

“I am delighted to be given the opportunity to continue the success, working with the existing team here at Club Systems,” Richard said. “We have exciting plans for the short, medium and long terms, starting with new releases in the coming few months, adding products for the club and golfer alike”.

The board considers Richard’s past experience – working in all areas of the business, from support to sales and encompassing marketing, accounts, development and installations – gives him a solid background to take the business to the next level. As well as launching new products, Richard will be concentrating his efforts on improving customer service. Together with his CSiCare Support Desk manager, Simon Mahony, he will be overseeing the expansion of the first and second line support teams by 50 per cent over the coming few months.

Richard also stated that the company will introduce extra manpower in the development department, which will see major new software projects coming to fruition more quickly, including core club products and web services like HowDidiDo. “With hard work, determination and significant financial investment, we can provide the products, backup support and value for money that the industry both wants and deserves,” he said.

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Notes to Editors

Club Systems software has been installed in over 2000 UK and Irish golf clubs. Customers include the Royal and Ancient Golf Club of St. Andrews, Royal Lytham and St. Anne’s and Royal Liverpool as well as hundreds of large, medium and small clubs all over the British Isles. Products include CLUB2000 Membership and Handicapping, MerlinTouch bar, restaurant and Pro Shop point of sale, PSiTouch player terminals and PSiBoard live competition leaderboards.

As owner and operator of the HowDidiDo website, Europe’s largest online golfing community of nearly 250,000 club golfers, the company is well known to both the club administrators and members alike.

Further information is available from pressoffice@club2000.co.uk

Telephone Numbers:

GB - 01663 766999 NI - 028 9077 8887 ROI - 048 9077 8887 Rest of the World +44 1663 766999